



Yesterday's Chevrolet San Fernando Valley Region

EDITOR: Steve Rosenberg August 2019 www.sfvregionvcca.com

Upcoming events

CANCELLED ... September 7th Garage tour too Carmine Palazzo's garage. There is NO meeting @ the park in September. Continental breakfast served. 8:30 AM and an RSVP will be requested. Guests welcome and it will be a passport miles tour. We hope members will drive their vintage Chevrolets. **Stand by for updates.**

November 10th is the date for our judged car show. A VCCA rules judging class will be held @ Community Chevrolet on Saturday 11-2-2019 9:00 AM. No charge for the class that will take less than 2 hours. Even if you have attended in the past, always good to "refresh". For a printable application

<http://sfvrcca.org/wp-content/uploads/2019/06/SFVR-All-Chevy-Show-Registration-Form-2019.pdf>

As of this sending of the newsletter, we already have 8 signups. ☺

The BBQ was attended by many of us at the beautiful Los Encinos State Park. The food provided by StoneFire Grill was superb. It, again, was on the very warm side but under the trees with a slight breeze quite comfortable.

From the director...

So, I hope all of the members who joined us for our annual summer lunch enjoyed themselves and those unable to attend, you missed a great turnout.

Now on to November and another great gathering of great men and women and a few old cars!!!!

New purchase



Jim & Sabina's new '54 Jim hopes to bring it to our car show.

San Fernando Valley Trivia ... Before phone numbers were all numbers, what were the words used for SFV phone #'s?

Please replay back to me your answers

SAN FERNANDO VALLEY REGION, VCCA THURSDAY, June 6, 2019

The Meeting was called to order by Director Paul Bromley at the Balboa Recreation Center in Reseda at 7:30pm with 11 Members present. There was one guest:

The Minutes for the Thursday, May 2nd Meeting were published in *Yesterday's Chevrolet*. There were no corrections. Larry Pearson made a Motion that the Minutes be approved

as published. The Motion was seconded by Scotty Cramolini, voted on and carried unanimously.

Treasurer: Treasurer Steve Rosenberg gave his Treasurer's Report for May 1 through May 31, 2019. We had an income of \$5.00, plus \$1 in badge money. Expenses totaled \$100.00 for the Summer Party. Don Stout made a Motion that the Treasurer's Report be approved. The Motion was seconded by Bill Katz, voted on and carried with one abstention.

Correspondence: None

Committee Reports: Steve Rosenberg reported on the November 10th Car Show at Community Chevrolet. Community is again providing Community Chevrolet bags for the goodie bags, T-shirts, trophies and food. Fred Bell has approved the T-shirt design.

Tours & Activities: The Bakersfield All-Cal was discussed. We again won the pull-tab contest, barely, by about 3 pounds out of 157 pounds submitted. The Orange County Division did a great job and the ice cream social, banquet and tours were very enjoyable.

The annual SFV Summer party will be on Saturday, July 13th at the Los Encinos State Park, 16756 Moorpark Street in Encino. Bring your own chairs and shade umbrellas, because the large oak tree we have been shaded by has fallen down and we will be using another area of the park, which may not have enough seating or shade. There is no charge for Members and one guest. The food will be catered, and is expected to be Tri-tip and chicken, salad,, rolls, vegetables, garlic potatoes and cookies for dessert. Sodas and bottled water will be provided, but no alcohol.

Old Business: None.

New Business: None

Badge Money: none

Door Prizes: The following names were drawn out of five eligible: Don Stout, Dave Valentine, and Michael Della Gala.

What have you done, bought, sold, problems, and other interesting things you saw the past two months, car or parts related? Also, one point of discussion was included: What kind of car did you learn to drive in? Everyone gave their stories.

There being no further business, Scotty Cramolini made a Motion that the Meeting adjourn. The Motion was seconded by Bill Katz, voted on, and carried unanimously. The Meeting adjourned at 8:10 p.m.

Respectfully submitted,

Larry Pearson
Acting Secretary for Gloria Palazzo

Automotive designer and executive Harley J. Earl was born in Hollywood, California in 1893. After leaving his studies at Stanford prematurely he joined his father's coachbuilding business, which was producing custom car bodies for some of Hollywood's biggest stars, including Tom Mix. After the business, Harley Automobile Works, was purchased by a Cadillac dealer named Don Lee, Earl was named director of its custom body shop. It was here he would be discovered by Cadillac GM Lawrence P. Fisher.

While on tour of dealerships around the country Fisher observed Earl at work, using innovative design methods for sculpting his bodies, including the use of clay to design the forms. Fisher was impressed enough to commission Earl to design a body for the 1927 LaSalle, Cadillac's companion brand. The vehicle was such a hit that Earl was named director of GM's new Art and Color Section.

In 1937 The Art and Color Section was renamed the Styling section and GM President Alfred Stone eventually promoted Earl to VP, making him the first styling person to ever make VP at a large corporation. Earl's career would introduce many vehicles of major importance, including the Buick Y-Job in 1939, the first concept car. He would also assist with Allied camouflage research during WWII and authorized Frank Hershey's 1948 Cadillac design, which would bring the tailfin to the automotive world. Perhaps his most famous contribution is Project Opel, better known as the Chevrolet Corvette. It started out as a secret project but when it was shared with Chevy GM Ed Cole it was accepted immediately and would go on sale in 1953.

A probably unknown fact for VCCA members. When a member passes away, their member number may be passed on to one of their children. With that, if they had their car(s) VCCA judged, that too goes along with the member # name change.

You all know my GOOD friend and member Harvey Waldman died this past November. The VCCA has passed onto to her his number & car award. His daughter Chavah now has his member number. Harvey's '64 won its 1st CDPC at our 2018 show. It will be back for its 2nd oval in our 2019 show and hopefully again in 2020 for a board.



Harvey & I did most all the assembly and mechanical work. We did not do paint or body work.



Back on the road

Al's much modified '41 truck is living and breathing again and already registered for our November car show. It will be our 1st ever PCC (Personal Chevy Chapter) judged vehicle.

August birthdays

- Kathy Maurer 6th
- Bob Regan 14th
- Bill Katz 19th

Anniversaries

- Gloria & Carmine Palazzo 3rd
- Lisa & Larry Lewinson 8th
- Sue & Richard Palazzo 15th
- Kathy & Paul Bromley 20th
- Mary & Duane Diez 30th

To all of you, a very happy special day!

Next Meeting @ park

Thursday August 1st, 2019

Balboa Park

*17015 Burbank Blvd., Encino, CA 91316
7:30 – 9:00 PM*